



# Tune Up & Jump Start

*Best new ideas for reinventing your business.*

The Builders Association of Minnesota (BAM) has brought together five of the most interesting speakers on topics to help you reinvent your business for the new economy.

## **Speaker topics will cover:**

- **How to turn your website into a lead generator & social networking.**  
*Speaker will be Rick Storlie, New Home Sales Coach.*
- **The new Women Centric Program.**  
*Speaker will be Paul Forsman, Design Basics, Inc.*
- **Creative Financing for homeowners and tax credits/incentive programs.**  
*Speakers Todd Bjerstedt, McDonald Remodeling & Bob Swanick, MidwestReal Estate Strategies*
- **Green is Gold, MN GreenStar Program.**  
*Speaker will be Mike Williams, MN GreenStar.*
- **Legal best practices, construction loans, bankruptcy, foreclosures and liens.**  
*Speaker will be Justin Weinberg, Gislason & Hunter, LLP.*
- **Update on Energy Code Changes and how they will effect your business.**  
*Speaker will be Ed Von Thoma, Building Knowledge, Inc.*