SPONSORSHIP MENU

BUILD WITH US.

BUILDERS ASSOCIATION OF MINNESOTA

EST. 1974

LITIGATION • REGULATION • LEGISLATION

BAM

BAMN.org
## 2019 Sponsorship Menu

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2019 SPONSORSHIP MENU

NORTH STAR SPONSORSHIP $50,000

LOGO & PROMO ON WEEKLY EMAILS & ACTION ALERTS 26+
LOGO ON BAM WEBSITE HOMEPAGE 1
LEAD HOLIDAY PARTY & DAY AT THE CAPITOL SPONSOR 2
LEAD BOARD MEETING SPONSOR 3
SOCIAL MEDIA PROMOTED AD 4
TICKETS TO EACH EVENT 6
PROMOTIONAL VIDEO ON BAM FACEBOOK PAGE 1

BAM’S BIGGEST & BEST SPONSORSHIP PACKAGE AVAILABLE!
WHAT IF YOUR BRAND WAS FRONT & CENTER ON ALL BAM MATERIALS FOR ONE YEAR?
MAXIMUM VISIBILITY IN FRONT OF ALL THOSE ACTIVE IN THE BUILDING COMMUNITY.
ONLY 1 NORTH STAR PACKAGE IS AVAILABLE EACH YEAR. JOIN THIS EXCLUSIVE CLUB NOW!
2019 SPONSORSHIP MENU

CODE GUIDE SPONSOR $2,000 X 4

CODE GUIDE DELIVERABLES (ONLY AVAILABLE TO MEMBERS)

THE CODE GUIDES ARE THE MOST DOWNLOADED MEMBER BENEFITS THAT BAM PROVIDES. THESE SPONSORSHIPS SUPPORT BAM’S STATEWIDE MEMBER-ONLY BUILDING CODE BENEFITS. YOUR LOGO WILL BE FRONT & CENTER ON THE CODE GUIDE OF YOUR CHOICE, FOR AN ENTIRE YEAR.

MN BUILDING CODE COMPREHENSIVE FIELD GUIDE
* TOP 20 CHANGES TO MN RESIDENTIAL CODE

ENERGY CODE COMPREHENSIVE FIELD GUIDE
* TOP 20 CHANGES TO MN ENERGY CODE

VENTILATION BUNDLE
* RADON SYSTEM ALTERNATIVE CODE METHOD & CODE FIELD GUIDE
* ENERGY CODE BLOWER DOOR TESTING
* BALANCED MECHANICAL VENTILATION
* DUCT LEAKAGE

FOUNDATIONS BUNDLE
* ENGINEERED CANTILEVERED FOUNDATIONS WALL DOCUMENT
* ENGINEERED FOUNDATION WALL SUPPORT GUIDE
* EXTERIORS FOUNDATIONS INSULATION INTEGRATION GUIDE
2019 Sponsorship Menu

COMMUNICATIONS

**CAPITOL SPONSOR** All Year Long: $1,500 x 5
- Company logo on BAM’s Weekly Emails: 26+
- Company logo on Advocate & Watchdog Blog: 12
- Company logo on website for full year: 1
- Social media week long promotion: 8

**ROTUNDA SPONSOR** Session Only: $500 x 10
- Company logo on government affairs weekly email: 10+
- Social media week long promotion: 2
- Company logo on all legislative action alerts: OPEN

**CAPITOL & ADVOCATE COMMUNICATION SPONSORSHIPS**
Build with us and become a communications sponsor by choosing one of these great options:

* Capitol sponsor runs for the full year
* Advocate sponsor runs from January to May during the legislative session
SPRING OR SUMMER - PICK ONE!

2019 SPRING OR SUMMER GOLD MEETING SPONSOR $1,500

The BAM Board events allow leadership from all over the state to gather in unique locations to socialize and discuss issues facing the industry & association.

* Company logo will be used on signage, the BAM website & all promotional pieces, both digital & physical - and materials used throughout this day long event. Your company will be visible to all guests & you will receive personal recognition at the meeting.

2019 SPRING OR SUMMER SILVER MEETING SPONSOR $500

* Company logo will be front & center on all digital & physical materials used at each of these 3 meetings.

2019 POP-UP BAM SPONSORSHIPS $100 x unlimited

SPRING & SUMMER MEMBERSHIP MEETING SPONSORSHIPS

BAM’S SPRING & SUMMER BOARD MEETINGS ARE GREAT NETWORKING OPPORTUNITIES! POP-UP BAM EVENTS ARE ‘IMPROPTU’ GATHERINGS WITH BAM’S LEADERSHIP TEAM AROUND THE STATE TO MEET WITH AFFILIATED LOCAL ASSOCIATION’S MEMBERS.

SUMMER BOARD: AUGUST 6, 2019 | ST. JOHN’S UNIVERSITY | COLLEGEVILLE, MN
2019 Builder Day Capitol Sponsor

- Recognition from podium at event: 1
- Company logo on event webpage: 1
- Company profile in Builder Day folders: 50+
- Company logo on weekly emails in month of event: 4
- Logo on event signage & name tags: TBD
- Company logo on select print & online promotions: TBD

Cost: $1,500 x 3

2019 Builder Day Rotunda Sponsor

- Company logo on weekly emails in month of event: 4
- Logo on event signage & name tags: TBD
- Company logo on select print & online promotions: TBD

Cost: $500 x 5

2019 Pop-Up BAM Sponsorships

- UNLIMITED

Builder Day at the Capitol

Join us January 16, 2019. Brunch & briefing will be held at the Capitol Ridge Event Center before heading over to the Capitol to meet with your legislator.
2019 BAM Holiday Party Sponsorship Opportunities

STILL SEARCHING FOR NEXT BEST LOCATION!
2019 DATE COMING SOON!

GOLD LEVEL
HALL OF FAME SPONSOR $2,500
WINE SERVICE SPONSOR $2,500
BRAG BOARD SPONSOR $2,500
PERFORMING ARTS SPONSOR $2,500
NORTHSTAR SPONSOR $2,500

SILVER LEVEL
CENTERPIECE SPONSOR $1,500
VALET SPONSOR $1,500
WINE WALL SPONSOR $1,500
APPETIZER SPONSOR $1,500
DESSERT SPONSOR $1,500
ZOOM FOTO BOOTH SPONSOR $1,500
HEAD & TAILS SPONSOR $1,500

BRONZE LEVEL
GENERAL SPONSOR $100
### CHOICE OF SPONSORSHIP

#### SPONSOR INFO:
- Company Name:
- Contact Name:
- Company Address:
- City, State Zip:
- Phone:

#### PAYMENT TERMS:
- Due Upon Receipt

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Make all checks payable to BAM

THANK YOU FOR YOUR BUSINESS! PLEASE KEEP A COPY FOR YOUR RECORDS.

BAM  525 PARK ST SUITE 150, ST. PAUL, MN 55103  651.646.7959  PRISCILLA@BAMN.ORG